FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00057176 **Type of Permit:** FILMING **Release Date:** 10/15/2012

Production Company	MJZ DBA MORTON JANKEL ZANDER
Insured Company Name	MJZ DBA MORTON JANKEL ZANDER
Contact Phone No. 1	310-826-6200
Contact Phone No. 2	
Fax	
Address	2201 CARMELINA AVE LOS ANGELES, California 90064
Production Title	AD COUNCIL
Type of Production	Commercial - PSA

Producer	Paul Mannix
Director	Phil Joanu
1st AD	Steven Buck
Production Manager	Zack Clark
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Judy Montgomery
Primary Phone	Mobile - 323-377-2336
Secondary Phone	Office - 310-826-6200
Location Assistant	NA NA
Primary Phone	Mobile - 000-000-0000
Secondary Phone	

Fees

Posting 1200	$276.00
Posting Max	$552.00
Notification Charge	$460.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $2,298.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00057176	**Location Manager**	Judy Montgomery
Production Company	MJZ DBA MORTON JANKEL ZANDER	Primary Phone	Mobile - 323-377-2336
Insured Company	MJZ DBA MORTON JANKEL ZANDER	Secondary Phone	Office - 310-826-6200
Production Title	AD COUNCIL		

Location Address 1627 Colorado Blvd, Los Angeles, CA, 90041

Location Type Restaurant

Film Dates 10/16/2012 - 10/16/2012 08:00 - 06:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
MJZ.AdCouncil.57176.501c3.pdf
MJZ.AdCouncil.57176.AL.pdf
MJZ.AdCouncil.57176.EAGLE.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	40
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior motion without sound; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 565 **Grid:** B5

Approvals

LOS ANGELES POLICE DEPARTMENT	Sam Park
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Wendy Morales

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
EAGLE ROCK REC. CENTER
1100 Eagle Vista Dr, Los Angeles, CA, 90041

Parking Notes
Cast/Crew parking at EAGLE ROCK REC. CENTER, 1100 Eagle Vista Dr (Figueroa Lot) 10/16 0700-2359 hrs only (No park monitor required)

Posting "No Parking" signs N/S COLORADO BLVD., MT. ROYAL DR - TOWNSEND AV.
E/S VINCENT AV., COLORADO BLVD. - NORTH 300'

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Summary Information — Location

Permit Number	F00057176	**Location Manager**	Judy Montgomery
Production Company	MJZ DBA MORTON JANKEL ZANDER	Primary Phone	Mobile - 323-377-2336
Insured Company	MJZ DBA MORTON JANKEL ZANDER	Secondary Phone	Office - 310-826-6200
Production Title	AD COUNCIL		

Approximate Footage 901 - 1200 **Log Number** 44187

Date(s) 10/16/2012 to 10/16/2012 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number	F00057176	**Location Manager**	Judy Montgomery
Production Company	MJZ DBA MORTON JANKEL ZANDER	Primary Phone	Mobile - 323-377-2336
Insured Company	MJZ DBA MORTON JANKEL ZANDER	Secondary Phone	Office - 310-826-6200
Production Title	AD COUNCIL		

Location Address 2154 Hill Dr, Los Angeles, CA, 90041

Location Type Private Residence

Film Dates 10/16/2012 - 10/16/2012 08:00 - 00:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	40
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior motion without sound; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 565 **Grid:** A5

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
EAGLE ROCK REC. CENTER
1100 Eagle Vista Dr, Los Angeles, CA, 90041

Parking Notes
Cast/Crew parking at EAGLE ROCK REC. CENTER, 1100 Eagle Vista Dr (Figueroa Lot) 10/16 0700-2359 hrs only (No park monitor required)

Posting "No Parking" signs
S/S HILL DR., ROCKLAND AVE. - N MAYWOOD AVE.
E/S EAGLE ROCK BLVD N., HILL DR. - LOS FLORES DR.
W/S EAGLE ROCK BLVD N., HILL DR. - SOUTH 100'
N/S HILL DR., 50' IN FRONT OF 2155 HILL DR.

Approximate Footage more than 1800 **Log Number** 44189

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Summary Information — Location

Permit Number	F00057176	**Location Manager**	Judy Montgomery
Production Company	MJZ DBA MORTON JANKEL ZANDER	Primary Phone	Mobile - 323-377-2336
Insured Company	MJZ DBA MORTON JANKEL ZANDER	Secondary Phone	Office - 310-826-6200
Production Title	AD COUNCIL		

Date(s) 10/16/2012 to 10/16/2012 **Time(s)** 00:00 to 00:00

NOT A PERMIT

IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

Permit #F00057176

In reply refer to: 0248226129
Apr. 17, 2009 LTR 4168C E0
13-0417693 000000 00 000
00014892
BODC: TE

ADVERTISING COUNCIL INC
815 SECOND AVE 9TH FLR
NEW YORK NY 10017-4503

002628

Employer Identification Number: 13-0417693
Person to Contact: Ms. K. Hilson
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Apr. 08, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in February 1948, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

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Permit #F00057176

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **Ok to crew park in Figueroa Lot, 10/16/12.**
- **Production Company must leave area clean.**
- **Company may not block any entrances and/or exits.**
- **May not block dumpsters.**
- **Company may not park in Handicap spaces without placard.**
- **Company may not impede use of park picnic areas or open park space to patrons and their activities.**
- **Must work around maintenance and their activities.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines.

NOT A PERMIT

The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitted and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitted will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitted there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-57176
MJZ DBA MORTON JANKEL AND ZANDER / AD COUNCIL (EAGLE ROCK FIGUEROA LOT)

NOT A PERMIT